

PERSONAL DETAILS

Name: Giuliano Bobba

Date of Birth: 12 February 1978

Nationality: Italian

Home Address: [REDACTED]

Tel: [REDACTED]

Email: giuliano.bobba@unito.it

POSITIONS HELD

- 10 December 2012 - present: Assistant Professor at the Department of Culture, Politics and Society, University of Turin
- Research Affiliate at Collegio Carlo Alberto (since March 2016)
- 1 December 2011- 9 December 2012: Research Fellow on project *Government, Citizens and the Media: the Italian case*, Department of Political Studies, University of Turin.
- 1 April 2009 – 31 March 2011: Research Fellow on project *Citizens and Politics in Europe*, Department of Political Studies, University of Turin.
- 1 April 2008 – 31 March 2009 Research Fellow on project *Economic and Governmental Elites in Turin*, Department of Political Studies, University of Turin.
- 1 September 2008 – 31 September 2010: Manager (with Alfio Mastropaolo) of the Italian research team for the international research project *Concorde (CONCeptions ORDInaires de l'Europe: identifications, perceptions et évaluations citoyennes des réalités européennes)* focusing on the Czech Republic, France, Germany, Italy and Poland. Overall Project Leader: Daniel Gaxie (Université Paris 1).

FELLOWSHIPS AND MAJOR COLLABORATIONS

- 7 April 2014 – 6 April 2018 Management Committee Member for Italy in the project COST Action IS1308: *Populist Political Communication*.
- 1 March 2014 – 30 November 2014: Visiting Fellowship (Marie Skłodowska-Curie Actions MSCA-COFUND. Post-doctoral programme Braudel-IFER-FMSH) in collaboration with the Centre européen de sociologie et de science politique, Université Paris 1 – Pantheon Sorbonne. Research topic: *The role of primary elections in defining the public image of political parties: a comparison between Italy and France*.
- 2013 - 2015 *Political representation changes in Italy. Voting decision in the 2013-2015 electoral cycle*, PRIN 2012. National Coordinator: Paolo Segatti. Local Coordinator: Franca Roncarolo. Member of the research team and manager of the survey on media coverage;
- 2012 - 2014 *Communicating Public Policies*. Research project funded by the University of Turin-Compagnia di San Paolo Program. Principal Investigator: Franca Roncarolo. Member of the research team.
- 2011 – 2014 *Le elezioni primarie: le conseguenze delle primarie sui partiti, sulla partecipazione e sulla competizione elettorale*. National research project funded by the Sardinia Region. Principal Investigator: Fulvio Venturino. Member of the research team and local coordinator of Piedmont (with A. Seddone) in data collecting via exit poll for the primary elections of the centre-left coalition (2012) and for the primary elections for the PD leader selection (2013).
- October 2012 - December 2012 Author for the weekly bulletin 'Questioni Primarie', promoted by the Standing Group of the SISP (Italian Society of Political Science) standing group *Candidate and Leader Selection*

- October 2013 - December 2013 Author for the weekly bulletin 'Questioni Primarie', promoted by the Standing Group of SISP (Italian Society of Political Science) standing group *Candidate and Leader Selection*
- 2014 - present Managing editor of the Journal *Comunicazione Politica*
- 2012 - present Chair of the Electoral Communication section of the SISP (Italian Society of Political Science) standing group *Candidate and Leader Selection*

Brief Description

These projects and my research interests - principally on the relationship between governments, parties and the media; election campaigns at European, national and local levels; populism - have allowed me to develop and refine a wide range of quantitative and qualitative skills. These include: (1) analysis of press and broadcast coverage; (2) analysis of website content; (3) semi-structured elite interviews with political representatives and journalists; (4) semi-structured interviews and focus groups with members of the public; (4) development of face to face exit polls and coordination of large teams of interviewers. The output of these projects is a series of single and co-authored articles in national and international journals, in addition to a monograph on politics and the media in Italy and France.

TEACHING

- September 2012 - present: Lecturer, Department of Culture, Politics and Society, University of Turin: *Public Opinion and Political Communication MA course*.
- December 2012 - November 2014, coordinator of the joint research program 'Is Representative Democracy in Crisis?' involving the PhD schools of Turin and Paris 1 Pantheon Sorbonne (with Luigi Bobbio).
- September 2012 - August 2014: Lecturer, Department of Culture, Politics and Society, University of Turin: *Political Science undergraduate course*.
- September 2010 - 2013: Contract Lecturer, Faculty of Political Science, University of Turin, Biella, Cuneo and Turin campuses: *Political Science undergraduate course*.
- September 2007 – August 2010: Contract Lecturer, Faculty of Political Science, University of Turin, Cuneo campus: *Political Communication undergraduate course*.

Brief Description

The Political Communication course was a 30-hour course for second-year students, while the Political Science course was a 54-hour course for first-year students at the Political Science Faculty of the University of Turin. I am currently responsible for 54-hour Public Opinion and Political Communication course for first-year students at the Master in Public and Political Communication Faculty of the University of Turin. In each case, besides delivering lectures, running seminars and being responsible for devising and marking all assessment, as course convenor I am the point of reference for students, staff and management concerning all aspects of the module. In addition to my specific responsibilities for this module, I also supervise final-year Undergraduate and MA dissertations.

As coordinator of the PhD research program between Turin and Paris 1 Pantheon Sorbonne, which involved eight Italian and eight French students, I have organized with French colleagues organization two workshops in Turin and two in Paris. In addition, we organized a conference on deliberative democracy at the Stanford University (the Center for Deliberative Democracy has been partner of the project from 2013) and a final conference in Paris.

QUALIFICATIONS

- 2008: PhD (co-tutorship) in Political Science: *Centre de Recherches sur l'Action Politique en Europe, Rennes 1/IEP University and Department of Political Studies, University of Turin.*
Thesis title: Political communication systems in Italy and France in comparative perspective
(Supervisors: Prof. Erik Neveu in Rennes and Prof. Franca Roncarolo in Turin)
- 2003: First Class Honours Masters-level Degree in International and Diplomatic Studies, Faculty of Political Science, University of Turin.
Dissertation title: Media and Antipolitics: From the electronic piazza to the party newspaper
(Supervisor: Prof. Alfio Mastropaolo)

METHODS AND RESEARCH TRAINING

During my career to date, I have acquired a high level of proficiency in:

- Research Design
- Data Analysis: Quantitative (SPSS) and Qualitative (NVivo).
- Multivariate Statistics (multiple regression, factor analysis, causal modelling, analysis of variance).
- Advanced Survey Research (questionnaire construction, interviewer training and evaluation, analysis of survey data).
- Focus groups and semi-structured interviews both with elites and members of the public.

ACADEMIC PUBLICATIONS

H-index 5; Citations 79 (data from Google Scholar)

Monograph

2011 *Media e politica in Italia e Francia. Due democrazie del pubblico a confronto.* Milan: FrancoAngeli. ISBN 978-88-568-3625-7.

Peer-reviewed Journal Articles

2016 'Different Ideological Types of Right-Wing Populist Discourse in Government and Opposition: The Case of Italy' (with D. McDonnell). *South European Society and Politics*, 21(3), pp. 281-299. ISSN 1743-9612

2016 'Le elezioni primarie come strumento di comunicazione. L'immagine pubblica di candidati e partiti in Italia e Francia'. *Comunicazione politica*, 17(1), pp. 23-44. ISSN 1594-6061

2016 'Nel nome del leader. Governabilità, personalizzazione, carisma' (special issue editor with Massimo Cuono). *Ragion pratica*, 46(1). ISSN 1720-2396

2016 'Partito personale o personalizzato? L'evoluzione del Partito Democratico: 2007-2015' (with

A. Seddone). *Ragion pratica*, 46(1), pp. 57-84. ISSN 1720-2396

2015 'Issues without owners, candidates without ownership. An analysis of 2013 Italian general election campaign' (with A. Seddone). *Quaderni di scienza politica*, 22(1), pp. 37-60. ISSN 1124-7959

2014 'L'antipolitica in agenda. Temi e leader sui media mainstream nella campagna elettorale 2013' (with A. Seddone). *Comunicazione politica*, 15(1), pp. 115-132, ISSN 1594-6061

2014 'Le elezioni regionali in Piemonte' (with A. Seddone). *Istituzioni del federalismo*, 35(2), pp. 419-439. ISSN 1126-7917

2013 'Candidates in a negative light. The 2013 Italian Election Campaign in the Media' (with G. Legnante, F. Roncarolo, A. Seddone). *Rivista Italiana di Scienza Politica*, 43(3), pp. 353-380. ISSN 0048-8402

2013 'Esperienze di democrazia in rete? Obama, Indignados, WikiLeaks a confronto, «Teoria Politica», 1, pp. 67-86. ISSN: 0394-1248.

2012 'Postmodern Mayors: The 2011 Local Elections in Milan and Turin in and beyond the Media'. *Bulletin of Italian Politics*, 4(1), pp. 85-113. ISSN 1759 – 3077

2010 'La costruzione dell'“eccezionale” come risorsa per il consenso. Il terremoto tra celebrazione mediale e opportunismo politico' (with C. Cepernich), *Meridiana*, 64, pp. 153-184. ISSN 0394-4115

2010 'European elections in Italian media: between second order campaign and the construction of a European public sphere' (with M. Belluati). *CEU Political Science Journal*, 2, pp.160-186. ISSN 1818-7668 (electronic); 1992-3147 (print)

2010 'Più locale che nazionale. La comunicazione elettorale dei partiti per le europee del 2009 in Italia'. *Comunicazione politica*, 11(1), pp. 89-98. ISSN 1594-6061

2009 'L'Europa c'è! E la campagna elettorale? Elezioni europee 2009 e ciclo della notizia' (with M. Belluati), *Comunicazione politica*, 10(3), pp. 433-449 ISSN 1594-6061

2009 '«Fratelli ma non gemelli». La comunicazione politica in Italia e Francia', *Comunicazione politica*, 10(2), pp. 253-280. ISSN 1594-6061

2006 'Go comparative! Scenari attuali e nuove prospettive per la comunicazione politica'. *Teoria politica*, (22)3, pp. 147-159. ISSN 0394-1248

Chapters in Books

2016 'Italy: A Breeding Ground for Populist Political Communication Populist' (with G. Legnante) in T. Aalberg, F. Esser, C. Reinemann, J. Strömbäck and C. de Vreese (eds.) *Populist Political Communication in Europe. A cross national analysis of twenty seven European countries*. London: Routledge, pp. 222-234. ISBN 9781138654792

2015 'Italy: a strong and enduring market for populism' (with D. McDonnell) in H. Kriesi and T. S. Pappas (eds.) *Populism in the shadow of the great recession*. ECPR Press: Essex, pp. 233-259. ISBN 9781785521249

2015 'Primary Elections of the Partito Democratico in the Italian public debate: between low visibility and growing personalization' (with M. De Luca) in G. Sandri and A. Seddone (eds.) *The primary game. The case of the Italian Democratic Party*. Novi Ligure: Edizioni Epoké. ISBN

9788898014965

2015 'Il Movimento 5 Stelle Torino tra istituzioni e territorio' (with V. Cilluffo) in R. Biorcio (ed.) *Gli attivisti del Movimento 5 Stelle. Dal web al territorio*. Franco Angeli: Milano, pp. 29-41. ISBN 9788891713902

2013 'Web politics? La rete che conta' in F. Venturino (ed.) Forza Doria. *Divertissements seri sulle elezioni primarie*. Novi Ligure: Edizioni Epoké, pp. 71-79. ISBN 9788898014101

2012 'Conflittualità fra candidati e partiti nelle campagne elettorali delle primarie comunali' (with S. Rombi and A. Seddone) in A. Seddone and M. Valbruzzi (eds.) *Primarie per il sindaco: partiti, candidati, elettori*. Milano: Egea Bocconi, pp. 79-105. ISBN 9788823821613

2012 'Quando la visibilità non basta: le strategie e l'impatto mediale della campagna elettorale di Fassino e Coppola', in Belluati M. and G. Bobba (eds) *Tra conferma e conquista: le elezioni amministrative 2011 a Torino e Milano*. Torino: DSP – Working Paper. ISBN 9788896894156

2011 'The European puzzle: Gathering, sorting and assembling piecemeal information' (with K. Jaszczyk and M. Rambour) in D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (eds.) *Perceptions of Europe: A Comparative Sociology of European Attitudes*. ECPR Press: Essex, pp. 157-173. ISBN 9781907301155.

2011 'Italian specificities' (addendum to chapter 4, D. Gaxie, 'Types of attitudes towards Europe') in D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (eds.) *Perceptions of Europe: A Comparative Sociology of European Attitudes*. ECPR Press: Essex, pp. 78-80. ISBN 9781907301155.

2011 'La costruzione dell'«eccezionale» come risorsa del consenso' (with C. Cepernich), in G.-L. Bulsei and A. Mastropaolo (eds) *Oltre il terremoto. L'Aquila tra miracoli e scandali*. Viella: Roma, pp. 99-130. ISBN 9788883345470

2011 'Italienische Besonderheiten', in D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (eds) *Das Europa der Europäer: Über die Wahrnehmungen eines politischen Raums*. Transcript: Bielefeld, pp. 103-107. ISBN 9783837616262

2011 'Zersplittertes Europa. Informationsmittel, Informationselemente und Informiertheit' (with K. Jaszczyk and M. Rambour) in D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (eds.) *Das Europa der Europäer: Über die Wahrnehmungen eines politischen Raums*. Transcript: Bielefeld, pp. 209-230. ISBN 9783837616262

2010 'Piemonte. La breve parentesi del centro-sinistra' (with A. Seddone) in B. Baldi and F. Tronconi (eds), *Elezioni regionali 2010*. Bologna: Istituto Cattaneo, Misure, pp. 67-95. ISBN 9788890435737

2010 'Les spécificités italiennes' in D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (eds), *L'Europe des Européens Enquête comparée sur les perceptions de l'Europe*. Paris: Economica, pp. 102-105. ISBN 9782717859638

2010 'L'Europe par bribes. Moyens, éléments et sentiments d'information' (with K. Jaszczyk and M. Rambour) in D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (eds) *L'Europe des Européens Enquête comparée sur les perceptions de l'Europe*. Paris: Economica, pp. 189-207. ISBN 9782717859638

Working Papers

2011 *L'europeismo fragile. Un'indagine qualitativa sulle opinioni degli italiani* (with M. Maggiolini and R. Salerno). Torino: DSP – Working Paper 13. ISBN 9788896894125

Edited Books

2012 *Dentro e fuori i media. Le elezioni amministrative 2011 a Milano e Torino* (with M. Belluati). Torino: Quaderni dell'Osservatorio sulla Comunicazione politica. ISBN 9788896894156

Book review

(2014) Augusto Valeriani, 'Twitter Factor. Come i nuovi media cambiano la politica internazionale' (Roma-Bari: Laterza, 2011), pp. 184, ISBN 9788842097198, *European Review of International Studies*, 1(1) (2014), pp. 190-192.

(2009) Pierre Musso (2008) 'Le Sarkoberlusconisme', Parigi: Editions de l'Aube, 2008, pp. 172, *Comunicazione politica*, 9(1), pp. 151-152.

CONFERENCE PAPERS (selection since 2009)

2016: 'Populist Political Communication: party discourses, media coverage and citizens opinions in times of crisis Sisp', Co-chair of the panel (with O. Mazzoleni), Annual Congress of the Italian Political Science Society (SISP), Milan, 15-17 September.

2016: 'Social media populism. The rise of populism in Italy and the role of social media' paper presented at the 5th Joint Meetings and 1st Action Workshop of COST Action IS1308 Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics, Jagiellonian University, Cracow, 7-9 April.

2016: 'Mainstream media as a brake on Euroscepticism. The 2014 European elections coverage in Italy among Eurosceptic parties and economic crisis' (with A. Seddone) paper presented at the ECPR Standing Group SGEU Conference, University of Trento, 15-18 June

2015: 'The role of primary elections in the public debate: A comparison between France and Italy', Annual Congress of the French Association of Political Science (AFSP), Aix en Provence, 22-24 June.

2015: 'Research on Populist Political Communication in Italy' (with G. Legnante) paper presented at the 3rd Joint Management Committee and Working Group Meetings and Action Conference of COST Action IS1308 Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics, Athens 26-28 March.

2014: 'EU: a new cleavage for Italian politics? The 2014 European election campaign in the mainstream media' (with A. Seddone), Annual Congress of the Italian Political Communication Association, Catania, 11-13 December.

2014: 'How does the public image of the party change during the primary elections campaign? A comparison of the Italian and French case', Annual Congress of the Italian Political Science Society (SISP), Perugia, 11 - 13 September.

2014: 'Participatory Liturgy or Crucial Event? Primary Elections in Italy and France' (with M. Baloge, M. De Luca and A. Seddone), 'The transformations of representative democracy.

Results and perspectives of empirical research' conference, University of Paris 1 Pantheon-Sorbonne, Paris, November 13-14.

2014: 'Inside the secret garden of political parties. Transformations and reactions to primary elections in Italy and France' (with M. Baloge, M. De Luca and A. Seddone), 'Deliberative and Participatory Democracy: Theory and Practice' conference, Stanford, May 30-31, University

2013: 'Populist discourse and communications during the crisis: the case of Italy' (with D. McDonnell), International Conference of Political Communication organised by the Research Committee for Political Communication (RC22) of the International Political Science Association (IPSA), Granada, 12-13 September.

2013: 'Reshaping Democracy? Citizens and Politics in Times of Crisis', Co-chair of the panel (with E. Krzatala-Jaworska), ECPR General Conference, Bordeaux, 4-7 September.

2011: 'How much does communication matter? A comparison between the strategies of Italian governments: 2002-2010', Conference Of The Ecrea Political Communication Section: Comparing Political Communication Across Time And Space, University of Madrid, 20-21 October.

2011: 'Conflittualità fra candidati e partiti nelle campagne elettorali delle primarie comunali', (with S. Rombi, A. Seddone), SISP Annual Conference, University of Palermo, 8-10 September.

2011: 'The search for consensus. The communication strategies of Italian governments in the Second Republic', ECPR Joint Session workshop on 'After Mediatisation: How Parties and Governments Legitimise and Communicate Political Action', University of St Gallen, 12-17 April.

2011: 'Personal and personalized party. Notes on a theoretical framework' (with A. Seddone), PSA Annual Conference, London, 19-21 April.

2010: 'Da un'elezione all'altra. Le strategie comunicative dei governi italiani a confronto: 1994-2010', SISP Annual Conference, University of Venice, 16-18 September.

2010: 'La communication du gouvernement Berlusconi entre anciens et nouveaux médias: redondance ou nouvel espace de dialogue?', SQSP Annual Conference, Quebec Ville, 20-21 May.

2010: '*Il governo Berlusconi tra campagna permanente ed elezioni intermedie: indizi di un nuovo corso politico?*' SISP Standing Groups of Political Communication and Public Opinion and Political Behaviour, Bologna, 17-18 June.

2010: 'Fra protesta e strumentalità: il riallineamento del Piemonte al governo nazionale', (with Franca Roncarolo), SISE Post-electoral Workshop, Milan, 10 May.

2009: 'Tra nazionale e locale. L'avvio della campagna per le regionali in Piemonte', (with Franca Roncarolo), SISE International Conference, Turin, 12-13 November.

2009: 'Il governo Berlusconi tra campagna permanente e voto europeo: indizi di un nuovo corso politico?', SISP Annual Conference, Rome, 17-19 September.

SUCCESSFUL FUNDING APPLICATIONS

- 2016: Competitive Culture Politics and Society Department Funding for project on *The Age of Populism. How populist parties set the agenda in Italy and France*: €8,200
- 2014: Competitive EU Funding, Marie Skłodowska-Curie Actions MSCA-COFUND. Post-doctoral programme Braudel-IFER-FMSH: €18,000.
- 2012-2013: Competitive Italian State Funding for project *Government, Citizens and the Media*: €18,000 per annum.
- 2011: ECPR Joint Sessions Grant for Professionals: €500
- 2009-2011: Competitive Turin University Funding for project *Citizens and Politics in Europe*: €16,500 per annum.
- 2008-2009: Competitive Italian State Funding for project *Economic and Governmental Elites in Turin*: €15,500 per annum.
- 2007: Mobility Fund awarded by French/Italian University (UFI): €4,500
- 2006-2008: Competitive Italian State PhD Funding: €10,000 per annum

MEMBERSHIPS OF PROFESSIONAL ASSOCIATIONS

- ECPR Standing Group on Political Parties
- ECPR Standing Group on Public Opinion and Voting Behaviour in a Comparative Perspective
- PSA Italian Politics Specialist Group
- SISP Political Communication Standing Group
- SISP Candidate & Leader Selection Standing Group